

QEII CONFERENCE CENTRE
BROAD SANCTUARY, WESTMINSTER, LONDON, SW1P 3EE

<https://qeiicentre.london/>

SBNS 100 YEARS

1926-2026

SPONSORSHIP PROSPECTUS

SOCIETY OF BRITISH NEUROLOGICAL SURGEONS

35-43 Lincoln's Inn Fields, London WC2A 3PE • www.sbns.org.uk
Sponsorship Enquiries: **Alix Gordon** admin2@sbns.org.uk
Tel: 020 7869 6887



Dear Industry Colleagues,

The SBNS would like to invite you to celebrate 100 years of the Society by supporting our International Neuroscience Meeting, SBNS 100.

The exhibition will run over 3 days Tuesday 13th - Thursday 15th October set up day on Monday 12th October. We are compiling an excellent scientific programme addressing all aspects of neuroscience from clinical practice to training to research- neurosurgery and beyond- to include all aspects of the wider neuro community including neurology, neuroradiology, neuro-anaesthesia, neuro-intensive care, neuropathology and neurorehabilitation- truly a neuro-Olympics!

The congress theme is "Unlocking minds, illuminating futures: A century of surgical neuroscience". You can view our promotional video by clicking on the link: <https://www.youtube.com/watch?v=IKnPh7fd6is>

The venue is The QEII Conference Centre in the heart of London, a fantastic location with everything on one site in a state of the art conference centre with social events easily accessible. The exhibition space is located on the fourth floor with lift access.

We have two social events planned. The Welcome Reception on Tuesday evening will be held in the exhibition area of the QEII conference centre. You will have the opportunity to network with delegates and colleagues. The Gala Dinner on Thursday Evening is a formal event (black tie) and will be held at the world famous Natural History Museum.

Please register your interest in a stand and / or sponsorship item ASAP to ensure ensure that you get your preferred space or sponsorship item by contacting Alix Gordon admin2@sbns.org.uk

We thank you in anticipation for your support of this momentous, once in a lifetime occasion. It is greatly appreciated. We look forward to seeing you in our vibrant capital city, London for SBNS 100, it is going to be a celebration to remember.



Sam Hettige

SBNS Meetings and Communications Secretary



Peter Hutchinson

SBNS Conference President

For further details on the programme, registration and accommodation visit the website:

<https://www.sbns.org.uk/event-calendar/sbns-100.html>

PROPOSED TIMINGS

(these are subject to change)

Set up timings:

Monday 12th October
09:00 – 18:00

Tuesday 13th October
07:30 – 09:00

Exhibition Opening Hours:

Tuesday 13th October
09:00 – 16:30

Wednesday 14th October
09:00 – 16:30

Thursday 15th October
09:00 – 16:30

Dismantling/Breakdown Timings:

Thursday 15th October
16:30 – 19:00

FURTHER INFORMATION

A manual giving further general and technical information, advice and full details about the exhibition and venue will be circulated in **July 2026**.



Sponsorship and exhibition opportunities

EXHIBITION PRICING (Space only)

The price is space only, there is going to be no shell scheme at this venue, arrangements for stand building and furniture must be made by the exhibitor.

All stands must have walls that are cleanly decorated on any side facing another stand. Cost not included.

Stand Space	24 sqm	18 sqm	12 sqm	9 sqm	6 sqm	4 sqm
	£19,500	£15,500	£9,500	£7,500	£5,500	£3,500
Complimentary Exhibitor Badges	6	5	4	3	2	2
Tickets to the Welcome Reception*	6	5	4	3	2	2
Tickets for the Gala Dinner**	4	2	2	2	0	0
Editorial entry on Meeting App (unlimited text)	✓	✓	✓	✓	✓	✓
1 power point slide***	✓	✓	✗	✗	✗	✗
Acknowledgement on the exhibitor board on-site	✓	✓	✓	✓	✓	✓
Joint Sponsorship of the Welcome Reception	✓	✓	✓	✓	✓	✓

SPONSORSHIP PACKAGES

Sponsorship levels below can be achieved by purchasing individual sponsorship items to a total that equals the packages below.

Visibility: All Sponsors logo's will be on the meeting website under the sponsors section; Platinum Sponsors will be on all pages.

Stand Package	Platinum	Gold	Silver	Bronze
	£35,000	£27,500	£20,000	£10,000
Complimentary Stand Space	24 sqm	18 sqm	12 sqm	9 sqm
Complimentary Exhibitor Badges	12	10	8	6
Tickets for the Welcome Reception*	12	10	8	6
Tickets for the Gala Dinner**	8	6	4	4
Editorial entry on Meeting App (unlimited text)	✓	✓	✓	✓
Delegate Bag Insert	✓	✓	✓	✓
Email Shot to delegates	✓	✓	✓	✓
Joint Sponsorship of the Welcome Reception	✓	✓	✓	✓
Corporate Video during Coffee Break***	✓	✓	✗	✗
Logo on all meeting signage and branding	✓	✓	✗	✗
Logo on Social Media Posts	✓	✗	✗	✗
Lunchtime Seminar	✓	✗	✗	✗

* Welcome Reception, Tuesday 13th October at QEII Conference Centre ** Gala Dinner, Thursday 15th October at The Natural History Museum

*** Corporate Video and Power point slide to be shown in the main Auditorium on a loop system during the breaks

EXHIBITION NOTES

THE BUILD-UP HEIGHT FOR ALL STANDS IS A MAXIMUM OF 2.6 METRES.

Additional Social Event tickets are available to purchase:

Welcome Reception tickets at £80.00 + VAT

Gala Dinner tickets at £250.00 + VAT

Additional Exhibitor badges are available to purchase at a cost of £200.00 + VAT per person

Please contact Alix Gordon admin2@sbns.org.uk if you are a charity and would like to have a presence at the meeting.



SBNS 100 YEARS
1926-2026

Scientific Opportunities

4 X LUNCHTIME SEMINAR (1 HR): £5,500

Tuesday 13th October, Wednesday 14th October, Thursday 15th October and Friday 16th October 2026

The lunchtime seminars will be held during the lunchbreak on the relevant day, in one of the Main Meeting Room's. Companies sponsoring the breakfast seminars will receive the following benefits:

- Seminar details on the meeting app
- Seminar Programme on the meeting website
- Seminar invitation in the meeting bag (1 sheet only, max A4 format)
- Invitations emailed to registered delegates 1 week before the start of the meeting
- Room Hire
- Technical Assistance
- Standard AV package (to be confirmed in guidelines)
- Sponsoring companies will cover costs (Accommodation and Travel) for their speakers

Applications must be submitted by February 2026.

NEUROSURGERY SKILLS WORKSHOP: £4,000

We are offering the opportunity to run a neurosurgery skills workshop during the meeting. We have three sessions or 75 minutes available on **Tuesday 13th, Wednesday 14th and Thursday 15th October.**

- Workshop room hire and AV Technical Support
- Promotion to the SBNS Membership, to include details on the website
- Promotion to the meeting Delegates with a flyer and through the Meeting App
- An SBNS member to work with you on the workshop

You will need to provide all equipment required for the workshop and run the registration process.

Applications must be submitted by February 2026.

INDUSTRY SPONSORED SESSIONS: £1,000

15-minute talk sections during the lunch break, a chance to connect with delegates about your latest product. 3 available during the **Tuesday 13th October and Wednesday 14th October Lunchbreak.**

- Room hire and AV Technical Support
- Promotion to the SBNS Membership, to include details on the website
- Promotion to the meeting Delegates with a flyer and through the Meeting App

Applications must be submitted by March 2026.

HOSPITALITY PRIVATE MEETING ROOM: £5,000 - Limited Availability

Option to hire a meeting room **from Tuesday 13th October - Thursday 15th October** that takes up to 30 theatre style. The room will have furniture provided and signage with the sponsors logo but no AV, this would be an additional cost.

Activities in the room should be approved by the meetings committee.

Conference Technology

MEETING APP: £3,000

Exclusive sponsor of the meeting app to include:

- Home Screen Widget, that can link to your profile or an external website.
- Logo on the main Navigation Menu, can link internally or externally.
- Banner across the sponsor section and main programme – can link internally and externally or produce a pop up.
- 3 Meeting app alerts - Alerts will be sent to each delegate within the app and also to their email address. This can include images and a message with links to within the app or to an external destination

This is a great opportunity to reach all the delegates as they have to download the app to access the programme and other meeting offers.

MEETING APP ALERT: £500 – 5 available

Alerts will be sent to each delegate within the app and also to their email address. This can include images and a message with links to within the app or to an external destination. Depending on availability you can choose when to send your alert out.

EMAIL SHOT: £1,500

An email sent out to the full delegate list, can be before or after the meeting, the time needs to be approved by the meetings committee.

CONFERENCE WI-FI: £3,000 - *Exclusive*

Delegates will have free access to Wi-Fi during SBNS 100, you will have the chance to name the access line and password, with a branded home screen that they land on once logging on. The name and branding to be approved by the meetings committee.

TALKING SLIDES – £500 – 4 available

We will be recording all presentations in the main meeting rooms and they will be published on line and accessible to all delegates for twelve months on the Talking Slides platform <http://sbns.talkingslideshd.com/home>. There is an opportunity for your logo to be on the front page of this site as a hyperlink directly to your website.

Your logo will appear at the top of the web page as people log on.

ADDITIONAL OPTIONS

VENUE BRANDING £5,000 – 4 available

This will include the 6 flags and a canopy sign outside the building, branding of the Britain room and the digital screen in the entrance hall as per the images below.

The design will be put together by the SBNS and your logo's added.



VENUE SIGNAGE: £2,500

Directional signage throughout the venue, including outside meeting rooms, unless they are individually sponsored. This enables you to add your logo and stand number to signage that directs everyone to the right meeting room.

DELEGATE BAGS: £1,500 + Cost of production

1,500 delegate bags to be provided, to include the meeting logo and sponsors logo and approved by the SBNS meetings committee. There is some flexibility on the cost depending on the quality of bag provided.

MEETING LANYARDS: £1,500 + Cost of production

2,000 meeting lanyards to be provided to include SBNS 100 in dark blue and gold as per the 100 year logo. Design to be approved by the Meeting Committee. Lanyards are a perfect opportunity for a company wishing to gain high profile exposure at the meeting. All delegates will be given a sponsor company branded Lanyard when they register at the Meeting.

DELEGATE BAG PADS AND PENS: £1,500 + Cost of production

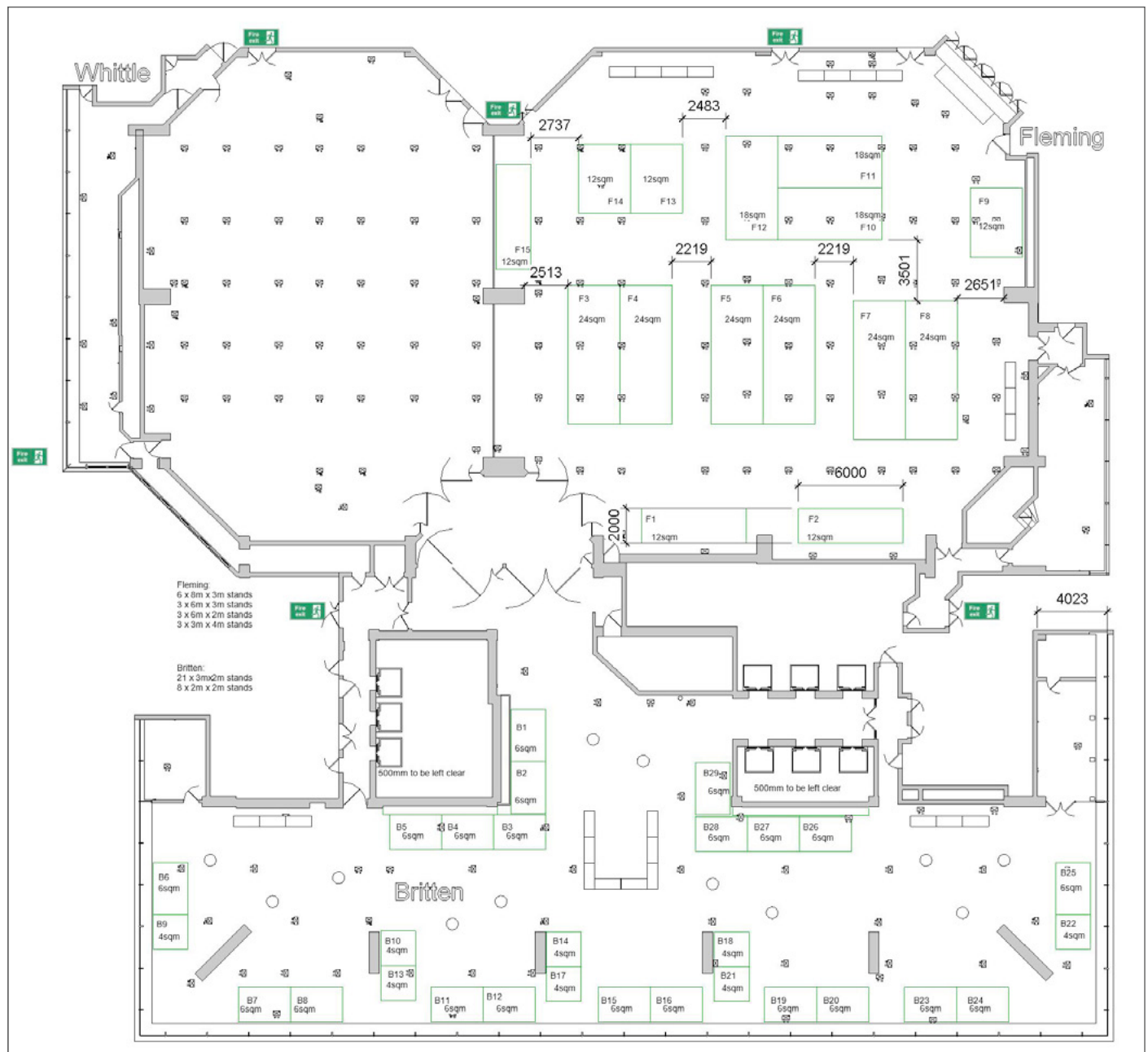
An opportunity to brand the writing pads and pens that will be included in the delegate bags for use during the meeting. Sponsor will provide A4 notepad blocks and pens, which may be branded with their company logo.

DELEGATE BAG INSERT: £1,500

To be placed inside the delegate bags (1 sheet only, max A4 format, subject to approval by Meetings Committee). These must be delivered before the delegate bags are filled otherwise they will not be included.

Exhibition Plan (Subject to change)

Application for Stand Packages and Sponsorship Items should be made on the enclosed booking form and should be signed and emailed back to Alix Gordon.



Terms of Payment

The contract should be signed and returned to Alix Gordon together with full payment. Stand package and location will be confirmed when full payment is received.

Payment may be made by the following methods:

- Visa/Master Card (please note that a credit card fee of 3.5% will apply). We do not accept American Express
- Bank Transfer to The Society of British Neurological Surgeons (details will be on your invoice)

Cancellation Policy

All cancellations must be made in writing. The SBNS shall retain:

- **10% of the contract price if the cancellation is made before 30th January 2026**
- **50% of the contract price if the cancellation is made between 30th January 2026 - 1st June 2026**
- **100% of the contract price if the cancellation is made between 1st June 2026 - 12th October 2026**

If the stand package or sponsorship item is resold a full refund will be made less a 10% administration charge.

Insurance

In accordance with the terms and conditions contained within this prospectus it is recommended that insurance be affected with minimum delay.

Terms and Conditions

Attention is drawn to the Exhibition Terms and Conditions contained in this prospectus. Signature of the Exhibition and Sponsorship Contract implies acceptance of these conditions.

Exhibition Package and Sponsorship Form Contract

SBNS AUTUMN MEETING 2026 - LONDON - 13-16 OCTOBER 2026

Please note that all acknowledgements of your Company and listing of Company name and address will be generated from the following information. Please complete and return to:

Alix Gordon, SBNS, 35-43 Lincoln's Inn Fields, London, WC2A 3PE

T: +44 (0)20 7869 6887, F: +44 (0)20 7869 6888, E: admin2@sbns.org.uk

COMPANY NAME
(for invoicing)

COMPANY NAME
(for exhibition listing)

CONTACT PERSON

MAILING ADDRESS
.....

POST CODE COUNTRY

TEL EMAIL.....
Including country and area codes

Please return with your selection requests on the attached form

- ☐ A Bank Transfer will be made to 'The Society of British Neurological Surgeons' (details will be available in the invoice)
- ☐ We would like to pay by credit card (you will be sent a credit card authorisation form, please note that credit card fees will apply as detailed in Terms of Payment)

Signature Date.....

An invoice will be issued on receipt of this Application Form and Contract.

Signature of this Application Form and Contract for exhibition space confirms acceptance of the Terms and Conditions of Exhibiting.

EXHIBITION SPACE ONLY

24sqm £19,500

18sqm £15,500

12sqm £9,500

9sqm £7,500

6sqm £5,500

4sqm £3,500

SPONSORSHIP PACKAGES

Platinum £35,000

Gold £27,500

Silver £20,000

Bronze £10,000

Preferred stand numbers:

1

2

3

SCIENTIFIC OPTIONS

Lunch Seminar £5,500

Day:

Lunch Workshop £4,000

Day:

Hospitality Private Meeting Room - £5,000

Industry Sponsored Sessions - £1,000

Day:

CONFERENCE TECHNOLOGY

Meeting App £3,000

Meeting App Alert £500

Email Shot £1,500

Conference Wi-Fi £3,000

Talking Slides £500

ADDITIONAL OPTIONS

Venue Branding £5,000 (only 4 available)

Venue Signage £2,500

Delegate Bags £1,500

Meeting Lanyards £1,500

Delegate Bag Insert £1,500

Delegate Bag Pads and Pens £1,500

Exhibitor Badge £200

Quantity:

Welcome Reception Ticket £80

Quantity:

Gala Dinner Ticket £250

Quantity:

Total amount to be Invoiced:

Terms and Conditions of Exhibiting at SBNS 2026

1. Definitions

In these Regulations the term Exhibition in all cases refers to the aforesaid Trade Exhibition, being held in conjunction with the aforesaid Meeting. The term Exhibitor/Sponsor includes any person, firm, company or corporation and its employees and agents to whom space(s) has been allocated for the purpose of exhibiting at the Exhibition or sponsorship items have been sold. The term Organisers means The Society of Neurological Surgeons. The term Premises refers to those portions of the stated venue licensed to the Organisers.

2. Installation and Removal of Exhibits

Exhibitor/Sponsors will be advised of when they may commence installation of exhibits. Exhibitor/Sponsors are prohibited from commencing such installation until the time nominated to them. The Organisers will use their best endeavours to adhere to the nominated date for the commencement of Exhibitor/Sponsors work but will accept no responsibility for any costs, claims or expenses arising from any variation to such date. Exhibits which do not reasonably satisfy the Organisers shall be modified forthwith by the Exhibitor/Sponsor in such manner and within such time as the Organisers may require and in default the Organisers may remove such exhibits at the expense of the Exhibitor/Sponsor who shall forfeit all sums paid by way of deposit, rental or otherwise. No Exhibitor/Sponsor shall erect any sign, stand, wall or obstruction, which in the opinion of the Organisers interferes with or over shadows an adjoining Exhibitor/Sponsor. The Exhibitor/Sponsor is responsible for the safety of his products, display and stand. During breakdown period NO material should be left unattended at anytime. It is the responsibility of the Exhibitor/Sponsor to leave his stand space clean and tidy during the Exhibition and after dismantling. All exhibits, displays, stand fittings and materials must be removed from the Premises by the time and date stated by the Organisers. Removal of exhibits and dismantling may not commence until after the official closing time. Any special arrangements for installation or removal of exhibits must be made in consultation with the Organisers.

3. Stand Construction and Services

For insurance and to adhere to regulations stipulated by the stated venue the Organisers will appoint an official contractor for marking out stand areas and all electrical services, NO other contractors will be permitted to undertake any of this work without prior consent of the Organisers.

4. Application

The Organisers reserve the right to refuse any application or prohibit any exhibit without assigning any reason for such refusal or prohibition. An Exhibitor/Sponsor may not, except by express written permission of the Organisers display directly or indirectly, advertise or give credits to any products other than his own or his named principals. The display of acknowledgement or credit indicating membership of organisations or Trade Associations is not allowed except by express written permission of the Organisers. The Organisers reserve the right to have masked or removed from the Premises any product or sign violating this regulation. The Organisers reserve the right to postpone the Exhibition from the set dates, and to hold the Exhibition on other dates as near to the original dates as possible, utilising the right only when circumstances necessitate such action and without any liability to the Organisers. The Organisers reserve the right to change the exhibition floor layout if necessary. The Organisers reserve the right in unforeseen circumstances to amend or alter the exact site of the location of the stand and the Exhibitor/Sponsor undertakes to agree to any alteration to the site or the space reallocated by the Organisers.

5. Cancellation

Cancellations must be made in writing. In the event of the stand being re-let and the exhibition is fully sold or sponsorship being resold, 90% of the contract price will be refunded. The Organisers shall retain 10% of the contract price if the cancellation is received more than 12 months prior to the Exhibition. 50% of the contract price if the cancellation is accepted after that time. 100% of the contract price if the cancellation is accepted within 3 months prior to the Exhibition Opening.

6. Bankruptcy or Liquidation

In the event of an Exhibitor/Sponsor becoming bankrupt or entering into liquidation (other than voluntary liquidation for the purpose of amalgamation or reconstruction) or having the Receiver appointed, the contract with such an Exhibitor/Sponsor will terminate forthwith, the allotment of stand space will be cancelled and all sums paid by the Exhibitor/Sponsor under contract shall be forfeited.

7. Occupation and Payment of Stand Space

The Exhibitor/Sponsor, his servants, agents, employees and contractors may enter the building at a time which will be nominated to them for the purpose of stand dressing and fitting. In the event of an Exhibitor/Sponsor failing to take possession of his stand the Organisers have the right to reallocate the stand and all monies paid shall be forfeited. No Exhibitor/Sponsor shall occupy his stand space in the Exhibition until all monies owing to the Organisers by the Exhibitor/Sponsor are paid in full.

8. Obstruction of Gangways and Open Spaces

Exhibitor/Sponsors will not be allowed to display exhibits in such a manner as to obstruct the light or impede or affect the displays of neighbouring Exhibitor/Sponsors. Exhibitor/Sponsors will not be allowed to project onto the gangways, ceilings or walls, which are not part of their stand. Gangways must at all times be kept clear and free for passage. All emergency exits and access to service areas are to be kept clear at all times. They must not be restricted or rendered unrecognisable. Public gangways shall remain the means of escape even during installation and dismantling periods. Any Exhibitor/Sponsor who continues to cause obstruction or nuisance after notice has been given will be liable to have his stand closed by the Organisers at the Exhibitor/Sponsors expense and risk.

9. Conduct of Exhibitor/Sponsors and Representatives

Annoyance: The Organisers reserve the right to stop any activity on the part of any Exhibitor/Sponsor that may cause annoyance to other Exhibitor/Sponsors or visitors. **Business** must be conducted only from the Exhibitor/Sponsors own stand and under no circumstances may this be carried out from a gangway or elsewhere within the Exhibition. **Microphones/Audio Visual Equipment:** The use of microphones/audio visual equipment is permitted, but the volume must not be such as to cause annoyance to other Exhibitor/Sponsors. The Organisers reserve the right to prohibit their use if in the Organisers opinion any annoyance is being caused. **Publicity Material:** Any publicity material shall be displayed and /or given away only from the Exhibitor/Sponsors own stand.

10. Trade Union Labour

All stand fitting, construction or display work should be carried out by members of the appropriate Trade Unions recognised by the Exhibition Industry at the rates of pay and overtime and conditions in accordance with the Terms of the Working Rules Agreement currently in force.

11. Electrical Requirements

Power services will be available to the Exhibitor/Sponsor through the official electrical contractor. A schedule of these services will be available once application has been made. Exhibitor/Sponsors may provide their own electrical fittings where such fittings are in the form of made up units, showcases and / or signs complete and ready for connection to the mains supply. Electrical devices, which interfere with radio or television systems, must be switched off immediately if requested by the Organisers. The use of electrical appliances such as coffee machines, etc. shall only be permitted if they conform to the conditions concerning electrical appliances as laid down by the appropriate authority and other statutory bodies. Before such appliances are used, permission must be obtained from the Organisers. The use of immersion heaters and electric heaters with unguarded elements are not permitted.

12. Dangerous Materials and Exhibits

The Exhibitor/Sponsor must conform to the conditions concerning explosives and dangerous combustible materials as laid down by the appropriate authority and other statutory bodies. Any material or exhibit not approved by the appropriate authority or by the Organisers must be removed from the building at the request of the Organisers.

13. Fire Precautions

In accordance with the requirements of the appropriate authority, all material used in construction work, display materials etc. must be effectively fire proofed or made of non-flammable materials in accordance with the standards of every appropriate authority. Fire extinguishers will be provided by the Organisers in the display areas and placed as regulations require. The Exhibitor/Sponsors must comply with any reasonable instructions given by the appropriate authority or the Organisers to avoid the risk of fire.

14. Damage to the Premises

No nails, screws or other fixtures may be driven into any part of the Premises including floors; nor may any part of the premises be damaged or disfigured in any way. Should any such damage occur, the Exhibitor/Sponsor responsible would be invoiced for any repair charges incurred.

15. Cleaning

The Organisers will arrange for the daily cleaning of the aisles outside the Exhibition open hours. Exhibits will not be cleaned.

16. Storage

There are no storage facilities available within the Exhibition area or premises (unless space has been purchased from the Organiser prior to the Exhibition and only if available). Exhibitor/Sponsors are advised to make their own arrangements for removal and storage of packing cases, etc. Under no circumstances may packing materials of any kind be left in the aisles or on the stands.

17. Liability

Whilst the Organisers will endeavour to protect exhibition property whilst on display at the Exhibition, it must be clearly understood that the management of the Premises and the Organisers cannot accept liability for any loss or damage sustained or occasioned from any cause whatsoever. Exhibitor/Sponsors will be responsible for all damage to property and for any loss or injury caused by them or their agents or employees and will indemnify the Organisers against all claims and expenses arising therefrom. In the event of it being necessary for any reason whatsoever for the Exhibition to be abandoned, postponed or altered in any way in whole or in part, or if the Organisers find it necessary to change the dates of the Exhibition or vary the hours the Exhibition is open, the Organisers shall not be liable for any expenditure, damage or loss incurred in connection with the Exhibition. The Organisers shall further not be liable for any loss, which the Exhibitor/Sponsor or Exhibition Contractors may incur owing to the intervention of any authority, which prevents or restricts the use of the Premises or any part thereof in any manner whatsoever.

18. Insurance

Exhibitor/Sponsors are required to take the appropriate insurance and ensure the Organisers are sent a copy of the documents. Particular attention is drawn to the need for the following: Abandonment Insurance: Exhibitor/Sponsors will have seen from paragraph 19 above that the Organisers are not obliged to return any monies paid for space in the event of cancellation or restriction of the Exhibition. Stand, Fixtures and Similar Insurance: All risks on loss or damage to Exhibitor/Sponsors property, fixtures, fittings and all other property of a similar nature such as personal effects of directors, principals and employees whilst on the Premises and transit risks from the Exhibitor/Sponsors premises to the Exhibition and return. Public Liability: Liability to the public may arise out of the Exhibitor/Sponsors activities and should be covered by insurance.

19. General Conditions

The Organisers are responsible for the control of the Exhibition area. Exhibitor/Sponsors are responsible for the control and supervision of their own stands. The decision of the Organisers is final and decisive on any question not covered in the foregoing regulations. The Organisers may from time to time add to or vary these rules and regulations and do anything at their sole discretion they deem desirable for the proper conduct of the Exhibition, provided that such amendments or additions do not operate to diminish the rights reserved to the Exhibitor/Sponsor under this agreement and shall not operate to increase the liabilities of the Organisers. Exhibitor/Sponsors must comply in all respects with the requirement of every appropriate authority, with the Terms of Agreement by which the Organisers may occupy the Premises and with the policies of insurance effected by the Organisers. Signature of the Exhibition Contract implies acceptance of these Conditions